

Aleksei Segodin

Art Director Generalist

Wroclaw, Poland

Experience and spheres of interest:

- art direction
- web design & development
- graphics & animation
- video production & motion graphics
- industrial design
- 3D modeling and visualization
- matte painting
- identity
- commercial photography

EXPERIENCE

Wroclaw, Poland

Sep 2014 – Present

Nordskill

Art Director Generalist / Freelancer

art direction • web design & development • graphics and animation • video production & motion design
• industrial design • 3D modeling and visualization • matte painting • identity • commercial photography

Manama, Bahrain

Aug 2012 – Aug 2014

Unisono

Digital Art Director

art direction, web design & development, 2D & 3D illustrations, visual development, animation, VFX,
SFX, matte painting, commercial photography, on-set supervisor

Lutsk, Ukraine

Jun 2011

Freelance

Art director

art direction • web design & development • graphics and animation • video production & motion design
• industrial design • 3D modeling and visualization • matte painting • identity

Orleans, France

Jun 2010 – Jun 2011

Labomedia

Association

Designer, animator, flash developer.

Lutsk, Ukraine

Jul 2006 – Sep 2008

City Business Industries

Advertising Agency

Position: co-founder, designer

Work: broadcast design, video editing, video advertising, print
and outdoor ads, web development

LANGUAGES

English (Fluent), **Russian** (Native), **Ukrainian** (Native), **French** (Beginner)

EDUCATION

Los Angeles, CA, USA

Nov 2014 – Present

CGMA

Environment Sketching for Production

Teachers:

Armand Serrano (Walt Disney Animation Studios)

Credits: Mulan, Tarzan, Lilo & Stich, Brother Bear, Surf's Up, Cloudy with a Chance of Meatballs, Arthur Christmas, Hotel Transylvania, Escape from Planet Earth.

John Nevarez (Pixar, Rovio)

Credits: Monster's University, Cars 2, Inside out, Tinkerbell, Kronk's New Groove, Brother Bear 2

Los Angeles, CA, USA

Apr 2014 – May 2014

CGMA

Matte Painting

Teacher — Anthony Eftekhari (Blizzard Entertainment)

Credits: cinematics for: Diablo III, World of Warcraft: Mists of Pandaria, StarCraft II: Heart of the Swarm

Los Angeles, CA, USA

Nov 2013 – Dec 2013

CGMA

Fundamentals for Architecture Design

Teacher — Alex Ruiz

Credits: James Camerons Avatar, Aliens, Halo 3, Eragon, Family Guy, The Simpsons, McFarlane/Spawn Toys

Los Angeles, CA, USA

Nov 2013 – Dec 2013

CGMA

Fundamentals of Environment Design

Teacher — Jason Scheier (Dreamworks)

Credits: Kung Fu Panda 1 and 2, Monsters VS Aliens, Megamind.

SKILLS

3D Modeling, 3D Visualization, 3d Animation, Actionscript, Adobe After Effects, Adobe Audition, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe Photoshop, Animation, Apple Keynote, Apple Numbers, Apple Pages, Basic HTML, Basic PHP, Cinema 4D, Concept Art, Edge Reflow, Film Direction, Final Cut Pro, IBooks Author, Illustration, Industrial Design, Logo Design, Matte Painting, Mocha Pro, Motion Graphics, PFTrack, Photography, Web Design, Web Development

AWARDS

2014

Mena Transform Awards

Gold: Best use of a visual property

2014

Mena Cristal Festival

Print Craft – Art Direction

2013

The Loerie Awards

Print Communication

2013

Fwa Photo

Photo of the Day on 30 Sep

2012

Fwa Photo

Photo of the Day on 29 July

2012

Aqua-Therm Moscow

The most creative stand

2011

CRÉANUM

Interview published in "Créanum" magazine (France).

2010

PageCrush

Featured at pagecrush.com

2009

Behance

Featured at industrialdesignserved.com

2008

Deforum

1st place at industrial design contest.

2005

Greendayre.Com

Green Day fan site design contest winner.
